FunnelStory

Convert Trials into Revenue with FunnelStory AI

FunnelStory's Time-Traveling AI dives into your data - product activities, conversations, chat, and even support tickets, revealing what makes top trials convert. It then uses this insight to craft perfect conversion paths, nudge trials toward success, and alert sales when prospects are ready to convert

Gain Visibility into individual Trials
Unify product, conversations, revenue, & support data to retrace your account's timeline

Qualify Top accounts for Sales Outreach
FunnelStory AI Identifies qualified Leads by analysing purchase intent, feed to your CRM, & suggest next steps

Optimise Funnels
Discover choke points in your funnel that impede conversions & get recommended nudges to propel stalled/slow accounts forward

Engage & Nudge Trials
Engage and Nudge trials to success with FunnelStory AI

Prioritize Trials by revenue Signals
Spot revenue risks, and seize hidden opportunities with early alerts

Model conversion Funnel with AI
AI-generated trial funnel that goes back in time to learn from your best conversion

Run Targeted Campaigns with Audience AI
Unlock unique audiences for targeted campaigns. Model ideal & weak audiences, identify churners, give offers, gather feedback

BENEFITS:

- ✓ Accelerated sales cycles
- ✓ Improved resource allocation
- ✓ Data-driven decision-making
- ✓ Enhanced customer engagement and retention
- ✓ Increased trial-to-revenue conversion rates
- ✓ Optimized marketing campaigns

IDEAL FOR:

- ✓ SaaS companies with product-led sales models
- ✓ Businesses offering free trials or demos
- ✓ Sales teams looking to accelerate pipeline velocity
- ✓ Marketing teams aiming for targeted campaigns and personalized experiences

descope

"Our PLG motion produces thousands of signups. I use FunnelStory to get a complete picture of our funnel and see how users are progressing or getting stuck. This way we can prioritise the top opportunities and optimise our customer journeys."

Rishi Bhargava
Co-founder, Descope

✓ ISO 27001 certified   ✓ SOC 2 Type II compliant

Request a demo today to see how FunnelStory AI can help you convert trials into revenue! Visit funnelstory.ai